



7 CHIEFS SPORTSPLEX & CHIEF JIM STARLIGHT CENTRE

TSUUT'INA ATHLETE DEVELOPMENT PATHWAY: BECOMING A CHAMPION

INTRODUCTION

Become a member of the 7CChampions team as a financial supporter and CHEER as we unleash the potential of the Tsuut'ina Youth through sport!

Why now? It's an exceptional opportunity to join 7CChampions as the 2027 North American Indigenous Games (NAIG) are coming to the Tsuut'ina Nation/Calgary. Over 5,000 Indigenous youth from across North America will be competing in over 15 sports. Our Nation's youth need your financial support to get them ready for this International competition that will build their confidence and celebrate their athleticism.

You can be cheering them on every step of the way.

BENEFITS

Benefits for our Tsuut'ina Youth

- Participate in Truth & Reconciliation Calls to Action by supporting their healing and potential
- Provide formal training, mentoring, sports equipment, and apparel to provide youth a place to gather, train, meet others, and feel a part of something very special
- Along with physical training, youth will participate in, and learn more about the proud Tsuut'ina history and culture



Benefits for our sponsors

- Know you are contributing to the physical and mental health of our youth as they march not only to the NAIG 2027 games, but keep the confidence they have built for the rest of their lives
- Enjoy a front row seat as a 7CChampion and watch our youth unleash their potential at NAIG 2027
- Your company's brand will be promoted as a partner with the 7CChampions program which includes physical assets at the 7 Chiefs Sportsplex & Chief Jim Starlight Centre (ie: website, indoor/outdoor venue signage, marketing collateral, social media, newsletters, etc)
- Your company's brand on apparel (limited space)
- Naming rights for various sports, programs, and training camps

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SPONSORSHIP OPPORTUNITIES

There are many ways to support the 7CChampions program either through selecting a specific category or by providing an annual financial contribution that can be tailor-made to suit your budget. While categories below are suggested, if you are interested in supporting our youth in any way, let's have a conversation.



7CCHAMPIONS SPONSORSHIP CATEGORIES

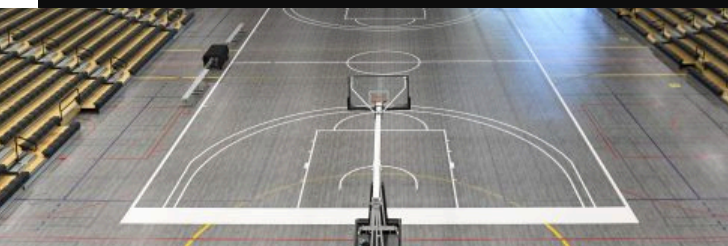
- Naming Rights to the program
- Apparel
- Transportation
- Quarterly Athlete Training Camps
- Coach Development
- Athlete Development

- Nutrition
- Language & Culture
- Sport Venue
- Sport Club Memberships
- Adopt an Athlete

PROGRAM

Quarterly training camps focus on Tsuut'ina culture & language, Athletic development, Introduction to 4 sports per camp, Nutrition, Mental Health, Team building. Partnering with the Canadian Sport Institute Alberta, we will support athlete development leading up to NAIG 2027 and beyond.

Weekly programming includes Fitness training, Individual athletic programs, workshops with Canadian Sport Institute Alberta, support from various sport clubs & coaches.



BECOME A SPONSOR

If you'd like to become a sponsor, please contact Corinne Wilkinson

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